



Canadian Institute of Food Science & Technology and
Canadian Institute of Food Science & Technology Ontario Section
Present

CIFST INTERFACE

Where food science professionals
come together to learn and to connect.



7

NOVEMBER 2023

8:00 A.M. TO 12:00 NOON

THE INTERNATIONAL CENTRE, TORONTO



SCHEDULE (as of September 11, 2023)

		CIFST	CIFST Ontario Section
7:30 to 8:00 a.m.	Coffee/Networking		
8:00 to 9:15 a.m.		Getting your Products to Market – Barcodes and Beyond, Linda Antoniadis, Senior Manager, Community Engagement, GSI	Mitigating Procurement and Supply Risk – Tim Gilks, President, Ojai
		AAFC strategies and research towards sustainable development in agriculture – Dan Ramdath, Agriculture & Agri-Food Canada	Sugar - Pablo Garcia, International Sales Manager, Lantic Sugar
9:15 to 10:00 a.m.		Panel – Food Fraud – DETAILS COMING SOON	Wheat and Grains - Rick S. Steinke, Canadian Grain Manager, ADM Milling Company – a subsidiary of Archer Daniels Midland Company
10:00 to 10:30 a.m.	Refreshment Break		
10:30 to 11:15 a.m.		<p>Panel – Food Waste Panel: From Farm to Landfill</p> <p>Panel:</p> <ul style="list-style-type: none"> • Sean Bredt, CEO, Outcast Foods • Alexandra Grygorczyk, PhD, Research Scientist, Sensory and Consumer Services, Vineland Research and Innovation Centre • Matt Hoekstra, Research Manager, Food Cycle Science Corporation • Brittany Kiers, Project Coordinator, Food Cycle Science Corporation <p>Moderator:</p> <p>Rob Kowal, President, Kriscor & Associates</p>	Cocoa Market - Hugo van der Goes, Vice-president of Cocoa, North America, Barry Callebaut
11:15 a.m. to 12:00 p.m.		Future of Food – Brad McKay, Chief Executive Officer, McKay Foods Inc.	Oil & Fats - Bill Tserpes, President, Saporito Foods Incorporated

SPEAKER PROFILES

	CIFST	CIFST Ontario Section
8:00 to 9:15 a.m.	<p>Getting your Products to Market – Barcodes and Beyond, Linda Antoniadis, Senior Manager, Community Engagement, GSI [8:00 to 8:45 a.m.]</p> <p>Do you need to get your products to market quickly and efficiently either through in-store retailers, on your website or through eCommerce? Then let GSI Canada get you started on the right track while we provide support throughout your growth!</p> <p>Presenter Linda Antoniadis will take you through the identification process starting with the essentials of generating barcodes for your products, providing the right data and standardized images required by retailers, distributors and digital commerce platforms. We will share training and subsidized assist programs catered for start-up and scaleup operations. For those organizations already with GSI Canada, we will welcome your questions and feedback during our Q&A period.</p> <p>Key Takeaways:</p> <ul style="list-style-type: none"> - Product identification essentials - Understand barcodes and relevance to your business 	<p>Mitigating Procurement and Supply Risk – Tim Gilks, President, Ojai [8:00 to 8:30 a.m.]</p> <p>Tim Gilks has had an impressive 32 year career in procurement. Including positions as the VP of Commodities and Procurement at Tim Horton, Director of Procurement at Mr. Sub, Maple Leaf foods and Country Style. Currently, Tim is the President of Ojai which provides consulting for manufacturers and food service chains on commodity sourcing strategies for wheat, sugar, oils, cocoa, coffee and more. In his spare time he enjoys playing with his young son and spending time with his family.</p>

	<ul style="list-style-type: none"> - Managing product information through digital network essentials - Understand retailers, distributors, eCommerce industry standards and requirements - Understand and respect regulatory requirements <p>Linda Antoniadis is the Senior Manager of Community Engagement for GSI Canada, a neutral, not-for-profit organization and member of GSI, the world's leading supply chain standards organization. Linda is focused on educating small business to help them get their product to market efficiently to allow them to focus on growing their business. She works closely with industry partners, government agencies and associations, assisting them with their community engagement efforts. With over 20 years of valuable experience in different business settings including community investment and strategic partnerships, Linda is highly skilled in the areas of sales and marketing, organizational administration and training. She has extensively worked in roles in the corporate, not-for-profit, and public sector.</p>	
	<p><i>AAFC strategies and research towards sustainable development in agriculture – Dan Ramdath, Agriculture & Agri-Food Canada [8:45 to 9:15 a.m.]</i></p> <p>This presentation will highlight AAFC's Strategic Objectives for Agriculture and Agri Food in Canada; Available Funding Mechanisms to Drive Innovation in Agri- Food and Outputs. It will highlight AAFC's New Sustainable Canadian Agricultural Partnership and share the vision for sustainability through the Circular Agri-Food System and Living Labs Models.</p> <p>Dr. Dan Ramdath is Associate Director and previously Senior Research Scientist (Human Nutrition) at AAFC's Guelph Research and Development Centre. He has an MSc and PhD in Human Nutrition with postdoctoral training in Clinical Biochemistry. His research focused on validating the health promoting properties of foods to support the regulatory framework for health claims substantiation. He was also Senior Analyst for AAFC's Agri Food Sector.</p>	<p><i>Sugar - Pablo Garcia, International Sales Manager, Lantic Sugar [8:30 to 9:15 a.m.]</i></p> <p>Pablo has an abundance of experience in the commodity sector including working for companies such as Mitsubishi where he traded coffee and ADM where he traded rice, corn, and soybean meal. Currently, Garcia works at Lantic Sugar. Pablo's roles at Lantic Sugar have included the trading department; overseeing sugar procurement, futures trading, and sugar by-products sales in both Canada and Internationally. In his current role as a Sales Manager, he manages clients both in Canada and internationally. Pablo works hand in hand with his clients to advise on booking opportunities, managing their needs and consumption. Pablo Garcia has a commerce degree in international business administration with a masters in marketing.</p>
<p>9:15 to 10:00 a.m.</p>	<p><i>Panel: Food fraud – from a food science, social science and legal perspective</i></p> <p>In this unique panel discussion, these experts will examine food fraud from a variety of perspectives, including why it occurs, how it occurs, what are the risks and what we can do about it.</p> <p>Panel (see their full bios HERE):</p> <p>Dr. Lawrence Goodridge, PhD, joined the Department of Food Science as Director of the Canadian Research Institute for Food Safety in January 2019, where he holds the Leung Family Professorship in Food Safety. Dr. Goodridge conducts research related to control and detection of pathogenic microorganisms including bacteria, viruses and parasites. Dr. Goodridge has published more than 100 peer reviewed journal articles and book chapters, and has been awarded more than \$30 million in research funding from US, Canadian and international funding sources.</p> <p>Robert (Bob) Hanner is a Professor in the Department of Integrative Biology and Biodiversity Institute of Ontario at the University of Guelph. Focusing on food security issues in collaboration with the Canadian Food Inspection Agency, his research involves DNA-based bio-surveillance of agricultural pests, plant viruses and vectors of disease. Notably, it has also engaged citizen scientists, journalists, and NGOs in revealing market substitution and food fraud, both in Canada and internationally. The environmental or "eDNA" research he currently spearheads aims to support conservation of aquatic species-</p>	<p><i>Wheat and Grains - Rick S. Steinke, Canadian Grain Manager, ADM Milling Company – a subsidiary of Archer Daniels Midland Company</i></p> <p>Rick Steinke began his career at ADM Milling in June of 2013 just prior to the open market for wheat, durum, and barley August 1, 2013. In his current capacity he and his team are responsible for managing risk for ADM's flour milling assets in Canada. Previously Rick held the position of Director of Multi-modal logistics for Viterra and prior to that Vice President of Logistics at the Canadian Wheat Board (CWB). At the CWB Rick held many positions of increasing responsibility including: Director of Global Market Analysis, Marketing Manager, USA, and Manager Sales Planning and Corporate Policy. He holds a Masters and B.S.A. degree in Agricultural Economics from the University of Saskatchewan. In his spare time Rick can often be seen training for a marathon which is good practice for his day job managing wheat market risk!</p>

	<p>at-risk and has received funding from Genome Canada, the Natural Sciences and Engineering Research Council (NSERC) of Canada and the Ontario Centres of Excellence (OCE), together with support from varied industry partners including Limnotech, Precision Biomonitoring, SLR Consulting and Stantec.</p> <p>Glenford Jameson specializing in regulatory, commercial, and advertising law and is a trusted legal advisor in the food sector. His expertise spans SFCA compliance, labeling, product positioning, and CFIA interactions. A recognized industry thought leader, he's lectured at notable universities, industry associations, and conferences on Canadian Food Law. Glenford's unique perspective at the crossroads of food, tech, and regulation empowers clients with innovative solutions. He's the founder of G.S. Jameson & Company, and his clients include multinationals, SMEs, NGOs, industry associations, and governments.</p> <p>Moderator:</p> <p>John G. Keogh is a strategist, advisor, and management science researcher with 30 years of executive leadership roles as Director, VP and SVP in global Supply Chain Management, Information Technology, Technology Consulting and Supply Chain Standards. Mr. Keogh is Managing Principal at Toronto-based, niche advisory and research firm Shantalla Inc. He holds a post-graduate diploma in Management, an MBA in Management and a Master of Science in Business and Management Research. He is a doctoral researcher focused on transparency and trust in food chains at Henley Business School, University of Reading using the lenses of agency theory, signalling theory and transactional cost theory.</p>	
<p>10:30 to 11:15 a.m.</p>	<p>Panel – <i>From Farmers Field to Green Bin – The Huge Food Waste Issue</i></p> <p>Join us for an engaging and insightful panel discussion on the pressing issue of food waste. Our esteemed panel of experts will shed light on the challenges, implications, and innovative solutions related to this critical problem. Don't miss this opportunity to gain a deeper understanding of the challenges and solutions surrounding food waste.</p> <p>Panel (see their full bios HERE):</p> <p>Sean Breidt is the CEO of Outcast Foods. He is passionate about making a difference and joined Outcast Foods in June '23 to lead the business to through its next round of growth. Experienced in business startups, driving game-changing growth driven by focused strategies, relentless execution and team engagement. An executive with international experience in consumer goods (retail, food service, private label) manufacturing in food, beverages, durables, semi durables. Sean has extensive experience in small businesses and startups. He can create clear direction and plan that entrepreneurial teams can rally around and execute.</p> <p>Alexandra Grygorczyk, PhD is a Research Scientist, Sensory and Consumer Services at Vineland Research and Innovation Centre. Alexandra has been a Research Scientist at Vineland Research and Innovation Centre for over 10 years. In this role she leads diverse grant funded research projects and provides contract services to support the food and horticulture industries with consumer, sensory and market intelligence as well as laboratory analyses of properties that influence sensory perception.</p> <p>Matt Hoekstra is a Research Manager with Food Cycle Science Corporation. Matt received an Honours B.Sc. in Biochemistry in 2017 and a Ph.D. in Biology with a specialization in Biochemistry in 2022 from Carleton University. He possesses experience and knowledge</p>	<p><i>Cocoa Market</i> - Hugo van der Goes, Vice-president of Cocoa, North America, Barry Callebaut</p> <p>Mr. van der Goes is the Vice- President of Cocoa, North America, for Barry Callebaut. In this role, he is responsible for the company's North American cocoa business, including leadership of the Operations, Supply Chain, Commercial team, risk management and financial performance of the business. He is a member of Barry Callebaut's global cocoa and the Americas leadership teams. Before joining Barry Callebaut, Mr. van der Goes worked for 16 years at Cargill in different senior management positions within the cocoa and chocolate division. His roles included responsibility for Cargill Cocoa & Chocolate commercial and cocoa sustainability functions. He served as Chairman and board member of The Cocoa Merchants' Association of America. Mr. van der Goes attended Erasmus University, Rotterdam (The Netherlands), where he received a master's of science degree in economics and international marketing management. Hugo & his family recently relocated to Pennsylvania. In his spare time you can find Hugo watching his girls play Field Hockey, skiing, playing tennis and biking.</p>

	<p>surrounding biochemistry, molecular biology, protein/enzyme biochemistry and assay and method development and application.</p> <p>Brittany Kiers is a Project Coordinator with Food Cycle Science Corporation. Brittany received an Honours Bachelor of Business Administration specializing in International Commerce and Global Development, she also possesses a Master of Science in Global Health from McMaster University. Brittany has 5 years of project coordinating experience and a passion for sustainable technology and energy. Her interests lay in examining the long term effects this has on the health and wellbeing of vulnerable communities.</p> <p>Moderator:</p> <p>Rob Kowal is the President of Kriscor & Associates. After earning his diploma in Food & Pharmaceutical Science from Durham College in Oshawa Ontario in 1981, Rob has enjoyed a 40-year career in the Canadian Food & Beverage industry, specializing in R&D, Sales and Sales management, Operations, and General Management.</p> <p>Rob has an extensive network, forged during his long-time association with CIFST Ontario Section, where he served as chair from 2009 to 2013, and as President of CIFST National from 2019 to 2021. He was also the Chair of the Mississauga Board of Trade in 2005.</p>	
<p>11:15 a.m. to 12:00 p.m.</p>	<p><i>Future of Food</i> – Brad McKay, Chief Executive Officer, McKay Foods Inc.</p> <p>With food inflation, labour, supply chain and climate change issues there is no shortage of challenges facing the food industry today. This engaging and riveting talk takes a look forward to where food is going in the next 30 years. There is a bright future ahead for the food industry in Canada with many new innovations and technologies that will enable us to reliably manufacture an ever-increasing amount of nourishing food without destroying the planet.</p> <p>Brad McKay is a Canadian food executive known for his visionary leadership. He is currently Chief Executive Officer of McKay Foods Inc., a food technology company. Prior to this he was President of Wholesome Kids Catering (the leading supplier of nutritious meals to day care) and was Chief Executive Officer of Healthcare Food Services (the leading marketer of meals to healthcare). Brad was Vice President of Ingredients and Export for Parmalat/Lactalis Canada and before that held progressively senior marketing positions at Procter & Gamble, Kraft/Heinz and Novartis Pharmaceuticals. In Canada, he has been President of the Canadian Institute of Food Science and Technology (CIFST) where he was also a Board member. He is a Board member of Food Processing Skills Canada and has been a Board member of the Yves Landry Foundation, the Canadian Advanced Food and Materials Network and the Canadian Association of Food Service Professionals. Internationally, he is a special advisor, Committee Chair, and past Board Member of the International Union of Food Science and Technology (IUFoST) and is an invited speaker to industry events around the world. He is a graduate of the University of Waterloo in Systems Engineering.</p>	<p><i>Oil & Fats</i> - Bill Tserpes, President, Saporito Foods Incorporated</p> <p>Bill Tserpes has been trading Commodity Futures since the mid-90's, with a focus on CBOT Oil Futures, CME Canadian Dollar Futures, and ICE Canola Seed Futures. For most of his career, Bill has been managing Saporito Foods Commodity Risk desk, and trades Canola Oil, Soya Oil, Corn Oil, Sunflower Oil, Shortenings, Margarines and Olive Oils for Saporito's Bottling and Manufacturing Operations. As an Oil trading specialist, Bill executes effective hedge strategies for National Retailers and Chain Accounts, Food Service Distributors, and large consumers throughout North America and Export markets. Bill is a real foody and a huge soccer fan.</p>